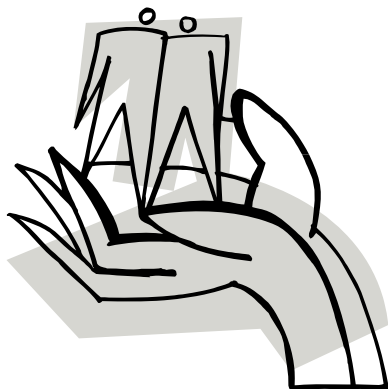


Lakeshore Entrepreneurs & Inventors Network



Business Inspiration Series

Inventors, Entrepreneurs, Students, Startups, Business Owners,
and All Interested Area Residents

You are invited to join us for our spring series that will educate and empower the entrepreneurial spirit in the Lakeshore area. Our topics and speakers will feature ideas and resources to help you learn how to adapt and prosper in our world of constant change.

- Registration is not necessary. There is no cost to attend.
- All meetings are held at Lakeshore Technical College, Lakeshore Building, in the Cleveland Training Room from 6 - 8 pm. From I-43, take exit 137 east to LTC. Take the second (Conference) entrance, go to the north end of the parking lot. Lakeshore Building is on the left.

Survival Tips for These Uncertain Times • February 15, 2010

Featured presenter: Steve Shellman, CPA, CVA of Schenck

If you're a small business owner or manager challenged by today's economy, please join us for our upcoming seminar, **Survival Tips for These Uncertain Times**. We will help you understand how to go "beyond the numbers" to accurately assess how your business is doing. You'll learn how to use your business data to make better decisions, in good times or bad.

The Process of Invention: Patents, Trademarks and More March 15, 2010

Featured presenter: David Lutzke, City of Sheboygan

Tonight, you'll have the opportunity to learn how to protect a new business idea before bringing it to market. David Lutzke has over thirty years of experience implementing new products and processes within the fields of manufacturing and logistics. He holds a Master of Science degree in Industrial Technology, has held leadership positions in two Fortune 500 companies, and is a named inventor on over ten US patents.

CATI Technology Licensing Opportunities • April 19, 2010

Featured presenter: Kate Walker, Assistant Director

Kate Walker will be joining us from the Center for Advanced Technology & Innovation (CATI) to tell us about their programs for business innovation including licensing and intellectual property. She will also share her extensive experience working with entrepreneurs, implanting business plans and securing financing transactions for Wisconsin companies.

Controlling Your Competition • May 17, 2010

Featured presenter: Quasan Shaw, City of Green Bay

Quasan Shaw is a Business Development Planning Specialist with the Economic Development Dept. He is a habitual entrepreneur owning and operating businesses selling tea to real estate development and is also a past business plan award winner. Quasan will be sharing his experiences to help you assess and determine more effective ways to go beyond your competition in the marketplace.

For more information
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