

Co-hosted by:



Take your Business to the Next Level



# Streamline For Success

2009 Manitowoc County Business Summit

Wednesday, October 21, 2009

Title Sponsors:



Herald Times Reporter



Gold Sponsor:



Silver Sponsors:

Aurora Medical Center  
CUB Radio, Inc.  
Investors Community Bank  
Wisconsin Public Service

Bronze Sponsors:

Bank First National  
Bellin Health  
Holy Family Memorial  
Manitowoc Surgery Center

Beverage Sponsor:

Associated Bank

The 2009 Manitowoc County Business Summit, co-hosted by The Chamber of Manitowoc County and the Economic Development Corporation of Manitowoc County, will feature a day's worth of educational events, strategically placed into one efficient, information-packed afternoon! Whether you're surviving or thriving, join us on October 21, at Fox Hills Resort in Mishicot to learn how to adapt to today's economy and discover new ways to "streamline for success."

### Registration Options:

**Option 1: Everything for \$75!** Includes lunch with keynote speakers, your choice of two work-

shops (make your selections at right) & Chef's Best Reception **[NON-MEMBERS \$100]**

**Option 2: Lunch w/ Keynote Speaker \$35 [NON-MEMBERS \$50]**

**Option 3: Chef's Best Reception \$25 [NON-MEMBERS \$35]**

Business Organization: \_\_\_\_\_

Name & Title: \_\_\_\_\_

Address, City, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Registration Option (circle one):    1    2    3

Payment Option (Circle One):    Credit Card    Invoice    Check Enclosed

Name on Credit Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

## Schedule of Events

### Registration

11:30a-12p

### Luncheon w/ Keynote

### Speakers

12:00-1:30p

**"Surviving & Thriving on the Brink of Healthcare Reform"**

Presented by: R.J. Pirlot, Director of Legislative Relations, Wisconsin Manufacturers & Commerce with Steve Bobowski, CEO Dale Carnegie Training

### Workshops I & II (Choose One)

1:45-3p

**"Strategic Planning & Lean Thinking"**  
presented by Dennis McCullough, CPIM, Optima Associates, Inc.

**"Lean Communication: Stop the Re-Talk and Wrong-Talk"**  
presented by Kenlyn Gretz, Americollect

### Workshops III & IV (Choose One)

3:15-4:30p

**"Making Sense of Social Marketing"**  
presented by David Sauter, Envano

**"Lean/Six Sigma Applied"**  
presented by Ann VandeHei, Integrys Energy

### Chef's Best Reception

4:30-6:30p

Including the unveiling of The Chamber's new Business Insiders Club (BIC)

### Register by Friday, October 16th

By phone: (920) 684-5575

Fax this form to: (920) 684-1915

Or Mail to: The Chamber of Manitowoc County  
1515 Memorial Dr.  
Manitowoc, WI 54220