

PLANNING FOR YOUR BUSINESS

- ◆ Are you thinking about starting a business?
- ◆ Does your business need an overhaul?
- ◆ Are you evaluating a new product line or service?

This 8-session course addresses these questions from the viewpoint of an entrepreneur that wants to start or grow their business. You will develop a business plan and gain understanding of all the important aspects of running a successful business.

You will learn how to:

- ◆ Determine the feasibility of a new business concept
- ◆ Understand and get your financials in order
- ◆ Identify potential sources of funding
- ◆ Research and market your business

CLASS WILL BE HELD TWICE PER YEAR; ONCE IN MANITOWOC AND ONCE IN SHEBOYGAN.

WHEN: Thursdays | March 8 - April 26, 2012
6:00 - 8:30 pm

WHERE: Economic Development Corp of Manitowoc County
Conference Room
202 North 8th St., Suite 101, Manitowoc

COST & BENEFITS

A fee of \$350 includes the following benefits:

- ◆ Registration for yourself and one business partner (one book)
- ◆ Entrepreneur's reference book and materials
- ◆ Instruction, mentoring, and real-world knowledge from experienced business professionals

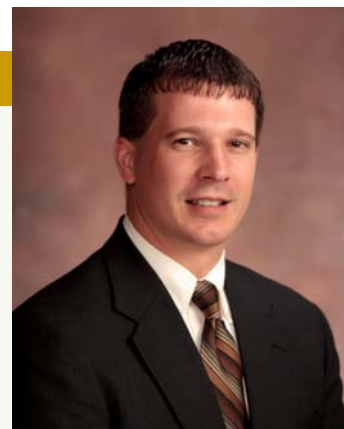
It's been proven that the entrepreneur who plans is the entrepreneur who succeeds.

Sign up by February 23, 2012 with the Economic Dev Corp of Manitowoc County
For registration information, call 920-482-0540

If program is cancelled due to low enrollments, participants will receive a full refund.
If a participant cancels after Thursday, March 1, only 50% of the fee will be refunded.

Instructor: Ryan Kauth

Advisor, coach, and consultant to small businesses, start-ups, and entrepreneurs since 1998. Expertise in small business finance, marketing strategy, and business planning. Adjunct faculty at UW Green Bay and Lakeland College (since 2007). Undergraduate degree from UW Green Bay, MBA from Keller Graduate School of Management.



Planning for Your Business class will be held at the Economic Development Corporation of Manitowoc County, www.edcmc.org.



Fall 2012 at the Sheboygan County Chamber