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Donation to Local Pantry

As part of Cellcom Celebrations at Lakefield on June 17, a food drive was held to help support local pantries. With the help of our customers, we were able to raise \$80 and a large amount of food to donate to the Two Rivers Mishicot Ecumenical Pantry.

On behalf of Lakefield, Cellcom, and the Two Rivers Mishicot Ecumenical Pantry, we



thank everyone who donated! Your donation makes it possible for the pantry to continue their work with area families facing food insecurity.

Lakefield will be hosting another drive in August for school supplies to donate to the pantry. Please contact the Lakefield office in Two Rivers for more information or to make a donation.

Are You Planning a Special Event...?

Lakefield's RSVP Service can save you time and money by eliminating the cost of purchasing return cards as well as the postage to have them returned to you. With Lakefield's RSVP service we assign an 800 number for your guests

to call into. This number rings into our Voice Mail system where we record your guests' names and number of people attending. To activate the service there is a \$10.00 charge and \$9.90 per month plus tax and calls are billed at

9.9 cents per minute. Compared to the cost of 300 return cards and 0.44 cents each for postage - this a real bargain. For more details, call our business office at 758-2211 or 553-2211.

Telephone Directory Information

The Lakefield 2009 telephone directory is available! If you did not receive one or if you would like additional copies, you can stop in at either the Two Rivers or the Newtonburg office to pick them up.

Our publisher inadvertently left out two listings from the 2009 directory. We sincerely apologize to these businesses for the error. Please note their listings to the right:

American Family Insurance
Sonntag Steve Agency
2007 Washington St
Two Rivers
920-793-4576
Wargin Pamela Agency
2114 Washington St
Two Rivers
920-794-1114

**Earn an easy
\$25.00!**

Call your family, friends, and business associates about Lakefield and we will reward you both!

Call your local Lakefield office for more details.

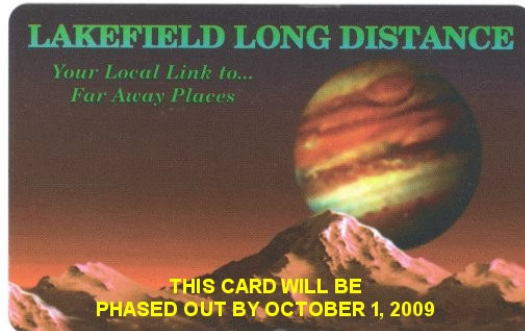
**Check us out
online:
www.lakefield.net**

IMPORTANT: Lakefield Calling Cards

Effective October 1st, 2009 – Lakefield will no longer process transactions for the calling card platform as pictured below. Nationally, this type of calling card usage has been declining and we also

have seen its usage decrease as well. We will continue to offer the pre-paid calling cards and if you desire to convert your existing calling card to the pre-paid card we will replace that for you and add 60

minutes of time as a thank you for your past patronage. Please call or visit one of our locations for information on how to change to the pre-paid calling card platform.



Round and Round

By the time of this newsletter's distribution, the roundabout projects on STH 310 should be well underway. Lakefield has been actively engaged in these Department of Transportation road construction projects since Spring. Roundabouts are extremely controversial with the public and very expensive for utilities who have facilities in the project area. Lakefield's primary communications link to the Two Rivers exchange is a buried fiber optic cable utilizing the road right-of-way along STH 310.

Four utilities were required to move

their buried fiber optic cables to accommodate the DOT's construction plans. Overhead electric, buried natural gas, telephone cables, and CATV lines all had to be relocated. The costs for all this work has to be borne by the utilities. The state DOT does not reimburse utilities for any facilities located within its road right-of-ways that have to be moved due to highway improvements.

Several years ago, Lakefield, with the cooperation of the City of Manitowoc and City of Two Rivers governments, reached an agreement

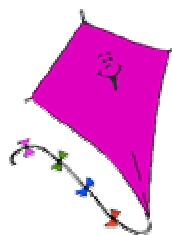
to acquire an alternate fiber optic route to Two Rivers from our Newtonburg exchange. We deployed "ring technology" in the fiber optic electronics to automatically switch calling traffic to the alternate route should an unexpected event occur during the construction of the three roundabouts. This survivable ring will ensure data and communications services are not interrupted.

Happy motoring!
Remember to yield left and turn right!

Kites Over Lake Michigan

Lakefield is again a proud sponsor of the 4th Annual Kites Over Lake Michigan. This year's event will be held on September 5th & 6th at Neshotah Beach in Two Rivers from 11:00 A.M. – 4:00 P.M. both days.

Also, on Saturday evening, September 5th, there will be a night



kite flying and bonfire at dusk.

On Sunday, bring the kids (12 years & under) from 9:00 A.M. - 11:00 A.M. for FREE kite making!

You will see a grand display of kites in the sky all weekend long. People from all over the country have come to the Lakeshore to fly their own kites or watch in amazement as hundreds of kites fill the sky in a colorful display. We hope to see you there!

Telemarketing Guidelines

- Telemarketers may not call individuals who have registered their number on the National Do Not Call list.
- Telemarketers may continue to call individuals with whom they have an established business relationship.
- By definition an “established business relationship” allows a company to contact a customer for 18 months after a business transaction and 3 months after an inquiry or application.
- However, if you make a specific request to that company not to call you, then the company may not call you, even if you have an established business relation-

ship with them. The company must honor your request not to call. If they subsequently call you again, they may be subject to a fine of up to \$16,000.

- Tax-exempt, non-profit, charity and religious organizations as well as political action calls are not subject to the Do Not Call requirements.
- The FCC requires telemarketers to transmit Caller ID information and are prohibited from blocking Caller ID information.

How to register:

Go online to: www.lakefield.net and click on “Consumer Sign Up” and follow the instructions to register your telephone number.

Your registration will not expire: Telephone numbers placed on the National Do Not Call Registry will remain on it permanently due to the Do-Not-Call Improvement Act of 2007, which became law in February 2008. Read more about it at: <http://www.ftc.gov/opa/2008/04/dncfyi.shtml>

If you change your mind: You can only delete your number by calling 888-382-1222 from the number you wish to delete.

For a Q&A on the National Do Not Call, go to:

<http://www.ftc.gov/bcp/edu/pubs/consumer/alerts/alt107.shtml>

Manitowoc County Fair

Make sure to stop by and see us in the merchant’s building at the Manitowoc County Fair! We will have representatives there to answer any questions you may have about our services!

Just a reminder to all you fair goers, the business expo building is a WiFi hotspot provided by Lakefield. This service is also available year round for other events at the Expo grounds!

August 25-30



Clip this coupon and SAVE!

Bring this coupon into Lakefield to receive:

\$10 off of any cell phone in addition to Cellcom's promotional prices

One coupon per phone. Two year service agreement required.

10 Digit Dialing

New area codes will soon be added in Wisconsin. Within 18 months, the 274 area code will be added to our current 920 area code and a new 534 area code will be added to the geographic region currently served by the 715 area code. By PSC rule, these will be overlays rather than an area code split - like when 414 was split and the 920 area code was introduced. With an overlay, what will potentially happen is your home phone number could start with a 920 area code, but your neighbor could have a number beginning with the new 274 area code. When the new 274 code is implemented – everyone must dial all 10 dig-

its for all calls and the old way of only seven digits will cease. There will be a permissive dialing period, which will allow both 7 and 10 digit dialing however, at some point that will end.

To stay ahead of the change, you should begin using all ten digits now when programming numbers into your cell phone, printing business cards, etc. Adding speed dialing to your line may also be an option to consider.

If you have any questions about these changes, you can visit the North American Numbering Plan Administration’s web site at www.nanpa.com.



Any comments concerning this publication may be sent to:

Lakefield Communications

Attn: Newsletter

P.O. Box 102

Newton, WI 53063

920-758-2211

920-553-2211

www.lakefield.net

Did You Know...?

...that Lakefield's Actiontec DSL Modem has a built-in wireless router? If you purchase a new laptop or other wireless device that can connect to the Internet, give us a call and we'll enable your in-home modem wireless feature at no charge.

...that Microsoft no longer supports Windows 98 and Windows Millennium Operating Systems? You are taking an extreme risk of identity theft exposure if you continue to use them to pay bills or make purchases.

...that junk mail (Spam) made up 90.4 % of all the e-mail traffic in June? In-home personal computers are mainly responsible for sending out Spam. Improperly protected computers can be infected with a virus that sends out Spam or more viruses and the owner is unaware this is happening. Your computer may have been compromised if it is running slow and you receive unwanted pop up windows while on the Internet.

...that Lakefield can clean up those pesky viruses. Call our office to schedule your PC for a tune-up

Recipe Corner

Mandarin Cookie Salad

Ingredients:

- 2 cups cold buttermilk
- 1 large pkg. instant vanilla pudding
- 12oz. frozen whipped topping, thawed
- 2-11oz. cans mandarin oranges, drained
- 1-11.5 oz. package fudge-striped shortbread cookies, coarsely crushed

Yield: 8 servings
Prep time: 15 minutes

Directions:

In a large bowl, whisk the buttermilk and pudding mix for 2 minutes. Let stand for 2 minutes or until soft-set. Fold in whipped topping and oranges. Cover and refrigerate until serving. Fold in crushed cookies.

Submitted by:
Kristy Kieckbusch